

Letter from UGC

Respected Madam/Sir,

In order to reiterate the importance of every vote and to create Voter Awareness the Election Commission of India

(ECI) has shared creatives on Voter Awareness including Voter's pledge, TVCs, short films etc. These creatives are

available in the google drive link given below :

<https://drive.google.com/drive/folders/1s5zjXrdDqtuduYJeg3VmFiMXr8r6bwd0>

All Universities and Colleges are requested to share these creatives with the students, faculty members and other

staff members in their respective institution. Higher Education Institutions may also use their social media handles for

sharing these creatives on Voter Awareness and also tag @ECISVEEP and @ugc_india

Looking forward to your active participation in this regard, which will go a long way in ensuring voter awareness and

electoral participation to strengthen the spirit of democracy in the country.